

# KONECT 360

a division of



**Global Technology | Branding | Marketing Agency**

**“Technology | Branding | Marketing Experts Investing Back Into Customers!”**

[www.konect360.com](http://www.konect360.com)

[sales@RMSfirm.com](mailto:sales@RMSfirm.com)

Address: 1920 Scheel Street, Belleville, Illinois, US 62221

# Are You Ready To Work With Konect360?



- 1 Are You A Financial Decision Maker For Your Business' Initiatives?
- 2 Are You Excited | Ready For This Type of "Journey" Impacting Your Business?
- 3 Does Your Business Have A Designated "Point of Contact" Who Is Dedicated To Support Konect360 Through The Onboarding | Management Process Of Your Initiatives?
- 4 Do You Have A Budget In-Mind To Properly Fund Your Initiatives?

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30' Consultation



## Discuss Customer's Needs

1. What Does Your Current Online Marketing Footprint Structure Look Like?
2. What Are Your Current Online Marketing Footprint Issues | Hurdles?
3. Do You Want To Eliminate ALL Online Technology | Marketing Software Expenses?
4. What Are Your Goals | Wish List with Your Online Marketing Footprint?
5. What Are your Needs Moving Forward, Creating A Perfect Online Marketing Footprint for Your Business?

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## What Does Konect360 Do?

- ☐ Offers In-Expensive and Turn-Key Business | Marketing Footprint Solutions.
- ☐ FREE “KonectCRM” - “SAP” System Applications | Products - “SaaS” ERP | CRM Solution
- ☐ Offers Amazing Customer | Project | Technical Support.
- ☐ Offers Full Transparency on ALL Customer Projects from Start to Finish.
- ☐ Konect360 Invests in Customer; offers FREE KonectCRM, Creating Immediate Trust.
- ☐ Allow Customers to Grow, Eliminating Operational Cost, and Increasing ROI.

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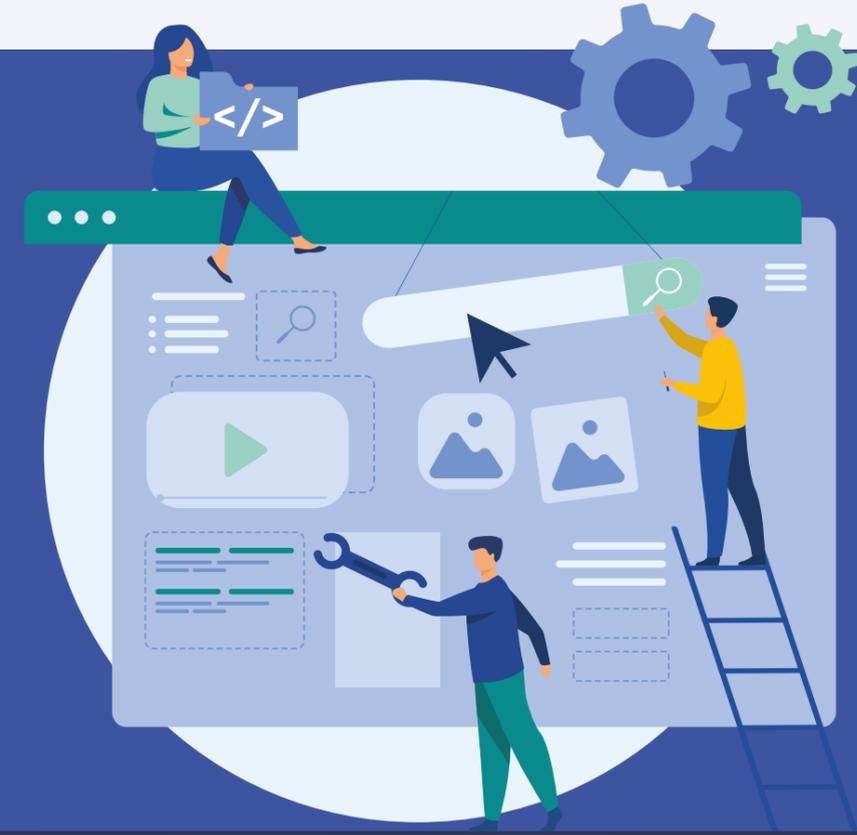
## Who is Konect360?

Established Since 2016

Website URL: [www.konect360.com](http://www.konect360.com)

### Services Konect360 Provides:

- IT Solutions
- Web & eCommerce Solutions
- Software Application Solutions
- Branding Solutions
- Digital & Programmatic Marketing Solutions
- KonectCRM - “SAP” System Applications | Products - “SaaS” ERP | CRM Solution  
→ FREE with ALL Package Enrollments | Monthly Subscriptions.



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# Who Does RMS Service?

## Locations

North America  
Central America  
South America  
Europe  
Middle-East  
Australia  
Africa

## Industries

Konect360 Serves ALL Industries

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## Konect360 Management Team Portfolio



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# What's Konect360's Largest Benefit?

## **KONECT** “SAP” System Applications and Products - ERP | CRM Solution CRM

- ❑ FREE with ALL Package Enrollments & Monthly Subscriptions.
- ❑ Eliminate ALL Off & On-line Advertising Software Expenses
- ❑ Cloud V.P.S. Server w/ Backup Solution & **YOU Own YOUR Data!!**
  - FREE CRM | Database (Unlimited) Platform
  - FREE Communications Platform
  - FREE Project | Task Management Platform
  - FREE Web | eCommerce Design and Development Platform
  - FREE Digital | Programmatic Marketing Platform
  - FREE Analytics and Reporting Platform
  - FREE Inventory | Distribution Management Platform
  - FREE Accounting | Billing | Budget Management Platform
  - Unlimited Customer | Training | Technical Support

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# Similar Competitors to **KONECT** CRM

## Features - Similar Competitors

- **CRM | Databases**

SugarCRM | Zoho | Salesforce

- **Communications**

ZOOM | Microsoft Teams | 8x8” | Nextiva

- **Project | Task Management**

Asana | Monday | Trello

- **Web | eCommerce Design and Development Platforms**

Shopify | WordPress | WooCommerce | Magento | Big Commerce | PHP

- **Digital Marketing and Campaign Management**

Zoho | HubSpot | MailChimp | Hootsuite | Keap | Yext | SEMrush

- **Digital Footprint Analytics and Reporting**

SugarCRM | Zoho | Salesforce | Klipfolio

- **Inventory | Distribution Management**

SugarCRM | Zoho | Salesforce

- **Accounting | Budget Management**

SugarCRM | Zoho | Salesforce

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# Services Konect360 Provides:

## PROJECT | TASK MANAGEMENT



- Project Consulting & Management
- Branding Products & Services
- Research Design & Development
- Plan Design & Development
- Project Analysis Tracking & Reporting

## BRANDING (PRODUCTS | SERVICES)



- Brand Identity Design
- Brand Strategy
- Brand UX & UI Graphic & Illustration Design
- Brand Development | Production
- Brand Specialty Services  
(Publishing | Stationary | Collateral | Video | Packaging | Signage)

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# Services Konect360 Provides:

## DESIGN & DEVELOPMENT



- CTO Management
- Information Technology  
(Domain | Hosting | Server Administration)
- Website & eCommerce Solutions
- UI | UX Design & Development
- Mobile Applications
- Video Creation | Editing | Production

## SOFTWARE TECHNOLOGY



- Platform Types  
(Operating System | Programming | Driver | Application)
- Software Types  
(Utility | Data Harvesting | Networks | Technology | Marketplace | On-demand Service | Computing | Content Crowdsourcing)
- Software Application Language Types  
(PHP | Python | JavaScript | Java | C# | C | C++ | Go | R | Swift)

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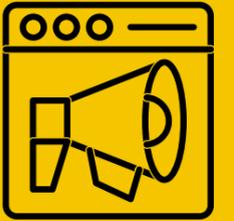
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# Services Konect360 Provides:

## MARKETING

- CMO Management
- Sales | Click Funnel Marketing
- SEO (Search Engine Optimization)
- SEM (Search Engine Management)
- PPC (Pay-Per-Click Advertising)
- Local Listings Management
- Marketplace Marketing
- Social Media Marketing
- Email Marketing
- SMS and MMS (Text) Marketing
- Content and Video Marketing
- Blog Marketing
- Affiliate and Partnership Marketing
- Programmatic (T,V. | Cable | Radio | Billboard)
- Lead Generation Marketing
- Review and Reputation Management
- Conversion Rate Optimization
- Analytics, Tracking and Campaign Reporting



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# How To Create A Digital Footprint? **KONECT** SEO

## Benefits Using KonectSEO Developing Your SEO Strategy!

- KonectSEO Streamlines | Automates the Creation and Implementation of the SEO Strategy.
- KonectSEO Reduces Time | Labor Expenses Streamlining | Automating the SEO Strategy.
- KonectSEO Follows ALL Google | Microsoft Search Engine Parameters and Protocols.

## Steps to Create | Implement | Maintenance | Manage A Successful SEO Strategy!

1. KonectSEO “SEO URL Creation Database”, Creates | Converts ALL Bulk SEO Data (CSV File).
2. KonectSEO “Landing Page Template Tool”, Creates ALL Landing Pages Supporting SEO Strategy.
3. KonectSEO Uploads Bulk SEO Data Onto The Correct Landing Pages Supporting SEO Strategy.
4. KonectSEO Transfers Landing Page SEO Data To Search Engine Creating SEO Index Sitemap.
5. KonectSEO Creates ALL SEO Tagging | Linking Behavioral Parameters and Protocols.
6. KonectSEO Controls ALL Local SEO Listing Ranking | GEO Tracking Tools.
7. KonectSEO Controls The Bulk Landing Page Creation | Maintenance | Management.
8. KonectSEO Controls The SEO Strategy and Campaign Maintenance | Management.

“Your Own Organic Digital Footprint Competing With The Big Boys!”



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# What Is the Konect360's Process?

## **STAGE 1** Project Consultation

### STAGE 1

- Branding Questionnaire
- Approve the Identity and Strategy of the Project.
- Approve the Project Requirements | Services.

## **STAGE 2** Onboarding (Pre-Launch)

### STAGE 2

- Design Concept Selection & Approval Process
- Start the Development of the Project.
- Start Beta Testing | Implement Project.

## **STAGE 3** Monthly Maintenance | Management (Post-Launch)

### STAGE 3

- **Website Solution**
  - Project Management | Consulting
  - Auditing | Analysis Reporting
  - Maintenance - Updating Platform
- **Marketing Solution**
  - Project Management | Consulting
  - Campaign Creation | Auditing | Analysis Reporting
  - Production Updates | Improvements

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# Discuss Initiative Options

## Option 1: Select | Create | Design | Develop | Implement

- 1 Work with Konect360 and Select A Package Best Fitting Your Needs.
- 2 Confirm and Enroll Your Package.
- 3 Start the Onboarding Process.
- 4 Create | Design Your Footprint Solution Identity | Strategy Concept.
- 5 Develop | Implement Your Footprint Solution Identity | Strategy Concept.

## Option 2: Consult | Select | Create | Design | Develop | Implement

- 1 Consult (Retainer) with Konect360 Creating Your Footprint Solution Identity | Strategy Concept.
- 2 Work with RMS and Select A Package Best Fitting Your Needs.
- 3 Confirm and Enroll Your Package.
- 4 Start the Onboarding Process.
- 5 Design Your Footprint Solution Identity | Strategy Concept.
- 6 Develop | Implement Your Footprint Solution Identity | Strategy Concept.

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## Discuss Next Steps



- Email Customer An Official Package Proposal Agreement “PPA”
- Schedule 2nd FREE Consultation Meeting | Discuss “PPA”
- Approve | Purchase “PPA”
- Schedule 3rd Meeting and Start Project Onboarding

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**Thank You!**

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